

2009 HD EXPO Application & Contract for Specialty Sponsorships

Sponsoring Company: _____

Company Name for Publication: _____

Address: _____ Suite#: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Primary Tradeshow Contact: _____ Title: _____

Phone: _____ Email: _____

Marketing/Advertising Contact: _____ Title: _____

Phone: _____ Email: _____

Product/Services to be Exhibited: _____

Please indicate Specialty Sponsorship and length of commitment:

- HD EXPO Main Theater Sponsorship - \$7500 for entire event
- Educational Session Sponsorship - \$2500 per session
- Speed Dating with Industry Experts (Two sponsors per event) \$1500
- Reception Sponsorship (Up to three sponsors per event) - \$4500
- Reception Bar Sponsorship - \$4500 for exclusive sponsors of margarita, tequila, or martini bar. Sponsor can design custom drinks with product or company branding.
- Wine and Beer Garden \$6500 for exclusive sponsorship \$2500 per sponsorship – up to three sponsors per event
- Popcorn Machine March \$1600 June \$1600 September \$1600 November \$1600 (2 days)
- Parking/Valet March \$6500 June \$6500 September \$ 6,500 November \$ 6,500 (2 days)
- INTENSIVES Workshops Primary sponsor \$6000 # of secondary sponsors _____
Up to three secondary sponsors at \$1500 each.
Secondary sponsors:

1. _____ 2. _____ 3. _____

- Walkway Billboards One-sided advertising billboards in four color – 6'high by 3' wide
 _____ # of Billboards @ \$800 each = \$_____
- Attendee Badge Inserts - \$3500 per expo (Cost includes: proof with approval, printing, delivery, & distribution)
- Lanyards - \$2500 per expo (Sponsor to supply lanyards)
- Product Placement - \$2500 per expo (sponsor to supply product)
- Banners - \$550 each, company provides banner, HDE provides installation. Location: _____

If payments are not made by Sponsor as stated above, HD EXPO may, at its option, terminate this agreement without notice.

We accept the specialty sponsorships allocated and the Terms and Conditions of Contract and will pay the total sum of \$ _____ as the sponsorship fee. This contract acts as our invoice.

I, the undersigned, is a duly authorized representative of company so noted.

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____

To reserve space, fax this signed agreement to: 818-842-6624. For any additional questions, please call: 818-842-6611. Please make all checks payable to HD EXPO. Please mail original document with payment.
Send payments to: HD EXPO, Attn: Accounting, 3727 West Magnolia Blvd #729, Burbank, CA 91505